

Poarch Creeks Bid Farewell to Traditional Live Bingo at Creek Entertainment Center

FOR IMMEDIATE RELEASE:

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Poarch Creek Indian Reservation, Atmore, Alabama – April 3, 2007. On April 21, 2007, the Poarch Band of Creek Indian's Creek Entertainment Center will hold its last game of traditional paper bingo in its bingo hall. Creek Entertainment's 530-seat bingo hall, where traditional paper bingo games have been held on Friday through Monday nights for years, will be closed to add amenities and make improvements to the facility.

"Over the years, our traditional paper bingo operations have become less profitable for the tribe," explains Creek Entertainment Site Manager Daniel McGhee. "This floor space is being redesigned to accommodate additional dining and improve the customer's overall experience."

While growth and expansion is exciting, some Creek Entertainment Center customers and employees feel understandably nostalgic about the changes. Creek Entertainment is the birthplace of High Stakes Bingo in Alabama. The Bingo Hall opened on April 13, 1985, and customers have played traditional bingo here for over twenty-two years. "I'm sad to see it go, I'm going to miss it," says Pat Johnson, Bingo Manager. "Over the years, I've made friends with a lot of our regular bingo customers and they have become like family to me."

"We will still offer over 1,000 electronic bingo machines," says Kitty Stuart, General Manager of PCI Gaming. She emphasizes that no jobs will be lost as a result of the bingo hall closure. "We are experiencing a great deal of growth at Creek Entertainment, so all our bingo employees will fortunately be given an opportunity to accept other positions at our facility."

(more)

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The last night of traditional paper bingo in the Bingo Hall will be held on Saturday, April 21, 2007. This is a ticketed event with limited seating. Tickets will go on sale at the Bingo Hall Fortunet Booth from Saturday, April 7, 2007 through Monday, April 9. Tickets can only be purchased during bingo sessions, by customers playing bingo. "Since seating is limited," says Daniel McGhee, "we want to give our long time regular bingo players the first opportunity to participate in this final session."

On April 21, doors will open at noon, with warm-ups starting at 2:00 p.m. and regular games starting at 4:00 p.m. Long-time bingo players may recognize some former bingo callers who have been invited to return for the final night of traditional bingo.

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