

A Casual Way to Care: Poarch Creek Employees Support the 2006 March of Dimes “Blue Jeans for Babies” Campaign

FOR IMMEDIATE RELEASE

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POARCH CREEK INDIAN NATION, Alabama – July 27, 2006 – Once again the two Poarch Band of Creek Indian Casinos in Wetumpka and Montgomery are supporting the well-being of Alabama’s children. The Riverside Entertainment Center and Tallapoosa Entertainment Center have each contributed corporate sponsorships for “Blue Jeans for Babies 2006”, and purchased several hundred T-Shirts to raise money for the March of Dimes. On July 28, 2006, the Poarch Creek employees will dress down for a day and wear their “Blue Jeans for Babies” T-shirts to work.

“Blue Jeans for Babies really is a casual way to care,” explains Kitty Stuart, General Manager of Poarch Creek Indian Gaming. “We were so pleased with the response from last year’s campaign. Our employees appreciate the opportunity of wearing jeans to work while supporting a worthy cause.”

The Poarch Creeks join participants in several other central Alabama counties, including Pike, Lee, Butler, Dallas, Montgomery, Elmore, Bullock and Autauga. “It’s great to have the Poarch Creeks on board for another year as platinum corporate sponsors,” says Rusty Aldridge, Community Director of the March of Dimes Central Division/Alabama Chapter. “It appears we will have another successful year of fundraising thanks to all the support we’ve received in central Alabama.”

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About the Poarch Band of Creek Indians

The Poarch Band of Creek Indians is the only federally recognized Indian Tribe in the state of Alabama, operating as a sovereign nation with its own system of government and bylaws. The Tribe operates a variety of economic enterprises, which employ hundreds of area residents. Poarch Creek Indian Gaming manages three gaming facilities in Alabama, including: the Creek Entertainment Center in Atmore; Riverside Entertainment Center in Wetumpka; and Tallapoosa Entertainment Center in Montgomery. The Poarch Band of Creek Indians is an active partner in the state of Alabama, contributing to economic, educational, social and cultural projects benefiting both tribal members and residents of these local communities and neighboring towns. The Tribe’s Planned Giving Campaign includes significant donations to local schools, education scholarships, senior centers, youth athletics, and charitable organizations.

About the March of Dimes

The March of Dimes is a national voluntary health agency whose mission is to improve the health of babies by preventing birth defects, premature birth and infant mortality through community services, advocacy, research and education. Founded in 1938, the March of Dimes funds programs of research, community services, education, and advocacy to save babies, and in 2003 launched a campaign to address the increasing rate of premature birth. Currently, Native American preterm birth in Alabama is at 15.2%. The March of Dimes has more than \$935,000 invested in Alabama community programs and research projects. For more information, visit the March of Dimes website at www.marchofdimes.com or its Spanish website at www.nacersano.org.

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