

Atmore Resident Wins Ford Mustang at Creek Entertainment's "Diamond Summer Giveaway"

FOR IMMEDIATE RELEASE

CONTACT: Lori Sawyer
251-368-3085
lsawyer@pcigaming.com

Poarch Creek Indian Reservation, Atmore, Alabama – September 7, 2006 – Wanda Smith drove home from the Creek Entertainment Center in a new Ford Mustang on Labor Day, courtesy of Diamond Game and Poarch Creek Indian Gaming. Smith won the car on after participating in the Diamond Games Summer Giveaway at the Creek Entertainment Center in Atmore, Alabama.

Poarch Creek Indian Gaming manages three gaming facilities in Alabama: the Creek Entertainment Center in Atmore; Riverside Entertainment Center in Wetumpka; and Tallapoosa Entertainment Center in Montgomery. Beginning June 12, 2006, guests at all three PCI Gaming casinos participated in the Summer Giveaway tournament by receiving random entries while playing Diamond Game's electronic bingo games, by requesting free entries on selected nights or by mail, and by receiving entries randomly distributed by Diamond Games representatives.

Three guest names were then drawn at each of the three PCI Gaming casinos: at Creek Entertainment on Friday, September 1, at Tallapoosa Entertainment on September 2, and at Riverside Entertainment on September 3. On Labor Day, September 4, a final tenth drawing was held at Creek Entertainment, and the ten winners then drew keys. The person with the key that opened the car door won the car. The remaining nine contestants drew for cash prizes from \$50 to \$1,000. Winners had to be present at both drawings.

The crowd gathered around the entrance of the Creek Entertainment Center shouted with excitement as Wanda Smith's key unlocked the door of the black Ford Mustang. Smith hugged friends, jumped in the car and cranked it, and then posed for photos with Creek Entertainment Site Manager Daniel McGhee. Smith was overcome with emotion and commented that she was particularly excited to have won the car in her home town.

- ### -

**POARCH BAND OF
CREEK INDIANS**

Seeking Prosperity and
Self-Determination

